Canon

Delighting You Always

Report on
CORPORATE SOCIAL RESPONSIBILITY
2018-19

Contents

FROM CEO's DESK

Being a responsible **corporate organization, Corporate Social Responsibility is embedded in the DNA of Canon India.** We believe that each individual and organization must carry the sentiment of community development as their responsibility. Our philosophy of **'Kyosei'** – living and working together for the common good, comes foremost in our way of working and day to day operation. However, our definition of the word is much broader and encompasses "all people, regardless of race, religion or culture, harmoniously living and working together for the common good." Moving forward with the philosophy of 'Kyosei', we strive to make a positive impact on the society and the environment in which we operate.

We also promote our philosophy to our employees across the country, who frequently under 'Canon India Involve' engage with children in our adopted villages and support other initiatives. This continuous engagement is on varied subjects which support holistic development of children and helps creating self-sustaining communities.

We would like all people connected with us – **our Employees, Customers and Partners to take pride in their association with us.** With their continued support and encouragement, we aim to amplify our commitment towards the community year on year.

Sincerely,
Kazutada Kobayashi
President and CEO,
Canon India Pvt. Ltd.

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Corporate Philosophy
Kyosei

Kyosei, our corporate philosophy means 'living and working together for the common good'. We truly believe in it and it is considered foremost in our way of working and in our day-to-day operations. However, our definition of the word is much broader and encompasses "all people – regardless of race, religion or culture, harmoniously living and working together for the common good." Moving forward with the philosophy of 'Kyosei', we strive to make a positive impact in the society and the environment in which we operate.

CORPORATE SOCIAL RESPONSIBILITY

Canon India
Involve

EYE CARE • EDUCATION • ENVIRONMENT • EMPOWERMENT

About CANON India Involve

'Canon India Involve' is our umbrella under CSR endeavor, through which we undertake several initiatives aimed at upliftment of our society. Under the initiative, our employees regularly interact with the children on varied subjects including hygiene, environment, awareness session, tree plantation, photography workshops and many others.

Activities are conducted across the country to support holistic development of the children. These initiatives are aligned with our CSR philosophy of 4Es implying Education, Eye Care, Environment and Empowerment. The interactive sessions help employees connect with the community and develop a sense of commitment towards the society.

Why 4Es

1. EDUCATION

- 472 million children in India are under the age of 18 years, which constitutes 39% of the total population
- Less than 50% children in India between the age 6–14 go to school
- 53% of girls in the age group of 5–9 years are illiterate
- 1 in 4 children of school-going age is out of school in our country – 99 million children in total have dropped out of school
- Out of every 100 children, only 32 children finish their school education appropriately
- Elementary Education accounted for 49.68% of the total expenditure on education in 2016-17

Source: * Census 2011
* District Information System for Education (DISE) 2014-15
* Ministry of Human Resource Development

Resource Center
Resource Centers are established in our adopted village's school compounds with 2 full-time dedicated teachers. The main role of teachers is to identify academically weak students and strengthen their concepts. In 2018, many creative activities such as drawing, painting, slogan writing, english writing, science experiments and learning tables in mathematics etc. were carried out.

Objective
The objective behind setting up the Resource Center with library is to holistically develop the quality of education in our adopted villages by emphasizing on improving enrolment of children in schools and providing optimum age-appropriate learning for each child.

2. EYE CARE
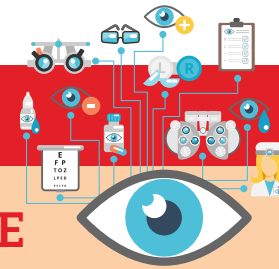
- Seeing is a big blessing in our everyday lives and this blessing needs to be preserved forever
- Globally, it is estimated that approximately 1.3 billion people live with some form of vision impairment
- With regards to distance vision, 188.5 million people have mild vision impairment, 217 million have moderate to severe vision impairment, and 36 million people are blind
- With regards to near vision, 826 million people live with a near vision impairment
- Globally, the leading causes of vision impairment are uncorrected refractive errors and cataracts
- Approximately, 80% of all vision impairment is globally considered avoidable
- The majority of people with vision impairment are over the age of 50 years

Source: World Health Organization

Vision Center
Vision centers are established in our adopted villages where patients get their eyes tested by the vision technicians, who also mobilize other cluster villages to avail the services of the center.

Objective
The objective is to provide people access to free eye-test and provide further treatment from nearby Government hospital, if required. Also, the initiative aims to generate awareness among community members about eye ailments.

3. ENVIRONMENT

- At present, India has the relative advantage over other countries, in terms of distribution of youth population. The total youth population has increased from 168 million in 1971 to 422 million in 2011

Sources:
*Ministry of Statistics and Programme Implementation
*Census 2011

Objective

Our objective is to make a clean and green environment by teaching youth about the importance of protecting and conserving our environment. We also aim to create a sustainable and healthy living environment for the community. Some of our initiatives include water conservation by facilitating rain water harvesting, develop green belt in and around the village, promote recycling of waste, cleanliness drive and installation of solar panel and streetlights at various locations.

4. EMPOWERMENT

- At present, India has the relative advantage over other countries, in terms of distribution of youth population . The total youth population has increased from 168 million in 1971 to 422 million in 2011
- During 2011-12, about 55% of males and about 18% of females in rural areas were in the labour force (as per the usual principal status) whereas the corresponding percentages in urban areas were about 56% for males and about 13% for females
- The unemployment rate for males was about 2% and for females was about 3% in rural areas during 2011-12. In urban areas, unemployment rate for females was 7% compared to 3% for males

Vocational Training Center

Vocational Training Centers are set-up in our adopted villages across India to provide skill based training to the children and youth to empower them to be financially independent.

Objectives

Our objective through the initiative is to empower and enhance the skills of community youth by imparting computer education and create better employment opportunities for them.

SPECIAL INITIATIVES

A. Empowerment

1. Transforming lives through Cameras

Empowerment is a core element of Canon 4Es policy of CSR, through which we launched a certificate programme in photography with the children who are in conflict with the law. The programme in association with the Department of Women and Child Development, Government of India, aiming to train the children at the age group 16–18 years in protective custody to widen their horizon and create chance of employment.

Many children are talented and have further aspirations in life but are deprived of opportunity and support due to the circumstances they are born and brought up in. Thus, Canon

India Involve using its expertize is conducting photography sessions and providing the children with the prospect of professional learning. A series of theoretical as well as practical workshops has been conducted with 40 children, who were given cameras to explore, experiment and learn.

We are delighted to share that 15 children successfully completed the workshop after clearing evaluation test and were felicitated.

2. Building a better future

CORPORATE SOCIAL RESPONSIBILITY
Canon India
Involve
EYE CARE • EDUCATION • ENVIRONMENT • EMPOWERMENT

We partnered with Courage Homes, a non-profit charitable organization to extend our CSR endeavor towards empowerment of girl child affected by trafficking and prostitution. We supported in the rehabilitation and restoration of 12 rescued girl child and further helped them in their education and day to day requirements.

The girls are assigned to the Home by the CWC (Child Welfare Committee) and often come straight to them after being rescued from their situation. In the last five years, Courage Homes have been successful in helping about 180 girls.

B. Education

Learning Beyond Books

With 'Canon India Involve' initiative of experiential learning we are aiming to inspire children to dream bigger and work towards achieving their goals. 'Learning Beyond Books', was launched to help children go beyond their boundaries and explore the world outside their horizon.

This year we have taken this initiative to the children of SOS villages and our adopted village, Maheshwari to its second stage, making children's summer vacation special.

- Children of SOS village, Faridabad visited the Canon India Corporate office in Gurgaon and engaged in a knowledge session with the President and CEO of the organization, Mr. Kazutada Kobayashi, CFO and Vice President Mr. Gary Lee and HR Head and Vice President, Ms. Shikha Rai. This was followed by a tour of the Canon India office, where all the Canon employees greeted the children with a big smile. Children also attended Canon's creative park session to make some fun-filled memories.

- As part of the extension of 'Learning Beyond Books', we are focused on real-time interactions and engagements of the children with real-life achievers. Children from SOS Children's village, Bawana, Delhi, met internationally

C. Eye Care

acclaimed artist Mr. Naresh Kapuria and engaged in an informative and engaging art master class. The activity succeeded in teaching the importance of working in harmony and unity with each other. Children were gifted painting kits to continue practicing the art.

• 'Canon India Involve' organized series 2 of Art Masterclass under this initiative for the 50 children of Maheshwari village. The session started with learning the art of shading by drawing trees of different shapes and sizes by only using a pencil. Through this activity, Mr. Kapuria wanted the children to realize that not every action can be erased and the mistakes they make help them do better in the future. The creative session was followed by an interactive discussion between the children and Mr. Kapuria, who gave them a new perspective to express, using art. Children were given drawing kits as return gifts.

Further strengthening our focus on 'Eye Care', we supported Akhand Jyoti Eye Hospital, a secular, non-profit charitable trust in Bihar. We donated two eye care machines– Full Auto Ref–Keratometer and Canon CX–1 Retinal Camera, further supporting them in their endeavors to fight blindness in Bihar.

Their mission is to spearhead the eradication of curable blindness in Bihar by 2022.

'Adopt a village', project was launched with a view to contribute to the society in which we live. The program intends to focus on the development of society along our key focus areas including Education, Eye Care, Empowerment and Environment, which also form the basic requirements of a human being.

The initiative intends to work on the overall development of our adopted villages with a focus on our 4Es in terms of improving educational facilities, environment conservation, eye care services and empowering the villagers. One of the most important parameters that we follow while selecting a village is its proximity to our office location to ensure constant involvement between our employees and the adopted village.

In 2018, we announced our association with Humana People to People, a non-profit organization, that focuses on community development. Our mission is to reach out to our community in India in order to drive development through the implementation of projects that aim at transferring knowledge, skills and capacity to individuals and communities. Humana has been supporting our efforts in the direction of strengthening the social fabric of the country under our 4E CSR policy.

ADOPT A VILLAGE

For the past 6 years, Canon India has been working intensely for the adopted villages in different locations
1. Ferozepur Namak in Haryana, North India (2012)
2. Maharaja Katte Village in Bangalore, South India (2014)
3. Sol Gohalia in Kolkata, East India (2015)
4. Karanjoti Village in Mumbai, West, India (2015).

We are proud to announce that with our interventions in the first adopted village, Ferozepur Namak for consecutive 5 year, we are successful in making the village flourish and self-sustainable. 2018 marked the year for extending our association to a new village in North India – Maheshwari (Haryana).

The event witnessed Mr. Kazutada Kobayashi, President and CEO, Canon India, visit to the village and announcement of the new village and the NGO. Children welcomed Canon India employees at the village and performed on stage, to commemorate the occasion. A tree plantation was organized where 50+ saplings were planted by the Canon India leadership and employees thereby initiating the work in the village towards environment conservation.

Adopted Village 1

Maharaja Katte, Bangalore

The project was inaugurated in June, 2014 in Maharaja Katte village in Kanakpura district in Bangalore. The project is aligned with the core areas of 4Es of 'Canon India Involve' initiative. Intent was to make the villagers self-reliant, streamline all the functions in the village, improve the enrollment ratio and introduce vocational training center for the community youth.

Education

On an average, 74 students and two full-time dedicated teachers are part of the resource center.

Resource center detail

S. No.	Class	Boys	Girls	Total
1	1st	7	6	13
2	2nd	3	4	07
3	3rd	6	3	09
4	4th	8	4	12
5	5th	5	7	13
6	6th	8	2	10
7	7th	5	5	10
Total		**42**	**31**	**74**

Activities undertaken:

In order to reinforce classroom learning and enable children to learn from experience, 2 sessions were planned outside their school premises. Children from class 4 to 7 went to Biodiversity Park and Pyramid Valley. Children also participated in Yoga and Meditation session

2 Days cultural and sports programme was organized for the children once in each quarter. Children indulged in various sports activities and participated in various dance and song competitions

Resource center teachers regularly conduct meeting with the parents to inform about the progress of the child. 12 such meetings were conducted where parents participated with full interest

School children prepared and conducted rallies in the village to address various issues like education, environment, cleanliness, saving the girl child etc. 12 campaigns were conducted during the year

14 meetings were conducted with the school management committee to discuss various issues related to classroom functioning

Eye care

- In 2018, 496 patients visited the center for vision check-up
- 95 patients were referred to nearby government hospital for further treatment out of which 52 patients underwent cataract operations
- Senior ophthalmologist visits the vision center on regular basis before referring patients to the hospital. 13 such visits were conducted this year
- 4 vision screening camps were conducted in the community and nearby village. 149 people actively participated in the camp
- 14 community members and 3 school children with poor vision were provided spectacles free of cost

Empowerment

- 57 community youth enrolled in basic computer training, conducted in 4 batches during the year. 55 children successfully completed the training and were provided with the certificate
- All children of the school enrolled in the digital education class and studied computers as the subject

Environment

- 4 cleanliness drives were organized in the village with the support of school staff, students and members of the community to provide awareness on basic health and hygiene
- 42 kitchen gardens were established in the community. Home to home visits were also organized to generate awareness on the importance of kitchen garden
- Eco-friendly dustbins were installed in the school
- 35 saplings were planted in the school premises by the children

Infrastructure development

- In order to make playing area safe for use by children, school ground was levelled
- A stage was constructed for children to perform various activities
- Provision of safe drinking RO water was done
- Repair and maintenance of school toilets and water tank was done
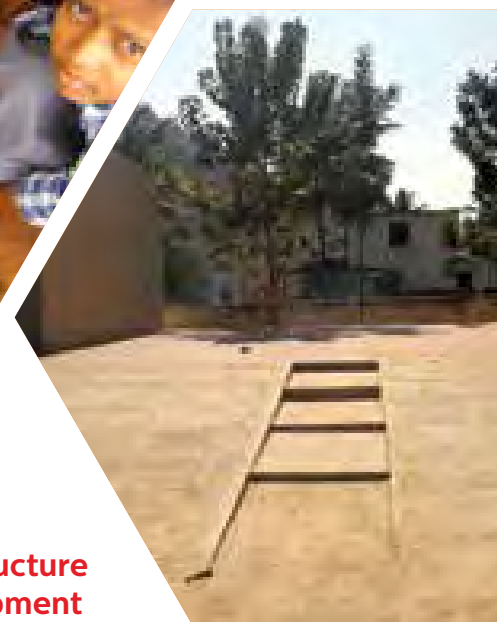
Adopted Village 2

Sol Gohalia, Kolkata

In 2015, Canon India Involve under its initiative 'Adopt a Village' adopted Sol Gohalia village in West Bengal with an aim to improve the quality of education and the ratio of school going children. The project had started with 117 children but the number has risen to 219 by 2018.

Education

A Resource Center has 71 children of the school along with 2 dedicated teachers.

Resource center detail

S. No.	Class	Boys	Girls	Total
1	2nd	6	7	13
2	3rd	12	14	26
3	4th	17	15	32
Total		**35**	**36**	**71**

Activities undertaken:

A LED TV was installed in the resource center for digital education

To communicate the progress of the children to parents, meetings were organized on a regular basis. A total of 13 meetings were conducted

32 students along with 3 school teachers as well as members of the NGO team visited Chintamoni Kar Bird Sanctuary. The place is commonly known as "Koyel–r Bagan" in Kolkata. Children witnessed a wide variety of birds, butterflies and flowers

School children participated in a campaign and organized rallies in the community on various issues including Girl Child Education —'Beti bachao, Beti padhao'. 12 rallies were organized using campaigning materials, slogans and placards to create awareness

19 meetings were organized with the school management committee. The objective was to discuss activities done in the month and plan the way forward

4 cultural programmes were organized during the year. Students participated in dance, recited and gave speeches in English

Eye care

- During the year, 372 patients visited the vision center for check-up
- A senior ophthalmologist visited the vision center on regular basis before referring patients to the hospital. 18 such visits were conducted
- 60 patients were referred to the hospital and 8 among them underwent cataract operations from the nearby Government hospital
- 24 community members with poor vision were provided with spectacles.
- 4 vision screening camps were conducted in the village which reached out to 412 people

Empowerment

- 45 community youth enrolled in basic computer training, conducted in 3 batches. 30 children successfully completed the training
- 71 school children enrolled in the digital education class and enthusiastically learnt basic operation of a computer

Environment

- To make roads safe to use during nights, 60 solar street lights were installed in the village
- 4 Cleanliness drives were organized with the enthusiastic participation of 124 villagers
- 500 trees were planted in and around the school by the children
- 15 kitchen gardens were developed in the village with the community connect and interactions on healthy eating habits

Infrastructure development

- Whitewash of the entire school building was done
- Repair and maintenance of classroom doors and windows were done

Adopted Village 3

Karanjoti Village, Mumbai

The project was inaugurated in Karanjoti village in Thane district, Mumbai in April, 2015. The school is run and maintained by Zila Parishad (Government supported body) and comprises 1st to 7th standard wherein medium of teaching is Marathi (local regional language).

Education

During the reporting year, 50 school children attended the activities conducted in the resource center.

Resource center detail

S. No.	Class	Boys	Girls	Total
1	2nd	5	5	10
2	3rd	8	4	12
3	4th	4	4	8
4	5th	1	3	4
5	6th	8	8	16
Total		**27**	**23**	**50**

Activities undertaken:

E-learning activity and a library was set up for the children

Meeting with stakeholders were conducted 18 times in a year. The meeting intended to discuss the activities conducted in past and plan future initiatives

60 children were taken for an excursion to a nearby waterfall. The intent behind was to give a break to the children from their regular ongoing school education. This also helped children learn about nature

To reinforce classroom learning and strengthen the science concepts, 20 children participated in inter school activity. Children learnt the concepts about science by looking at the equipments

To keep parents informed about the progress of the child, 12 parent teachers meeting were organized

Raincoats were distributed to all the children to increase the school attendance during monsoon

12 rallies were organized in the village and nearby villages by 45 school children on social issues to create awareness among the masses. Some of the topics of discussion were saving the environment, girl child education, child labor etc.

4 cultural and sports activities were conducted with children. On an average, 75 children participated

18 meetings were conducted with the school management committee to discuss achievements of the school and future activities

Eye care

- 500 patients visited the Vision Center for check-up
- Senior ophthalmologist visits the vision center on a regular basis before referring patients to the hospital. 13 such visits were conducted.
- 4 eye camps were conducted in the village which reached out to 397 community people
- 54 patients were referred to the hospital for further treatment to a nearby Government hospital, out of which 9 cataract operations were done
- 52 community members with poor vision were given spectacles

Empowerment

- In 3 batches of computer training programme, 45 community youth enrolled
- 45 children enrolled in the basic computer training
- 30 children successfully completed the training programme and were felicitated
- 50 school children regularly attended the digital education class
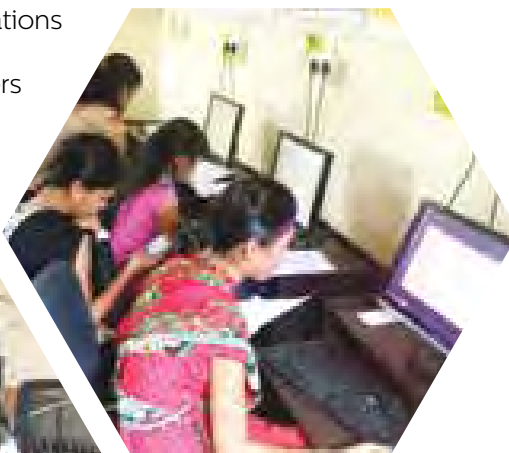
Environment

- Cleanliness drive was organized once in each quarter involving school children and the management
- Tree plantation drive was organized where school children planted 50 saplings in the school premises
- 15 kitchen gardens were established
- 4 eco-friendly dustbins were installed in the village
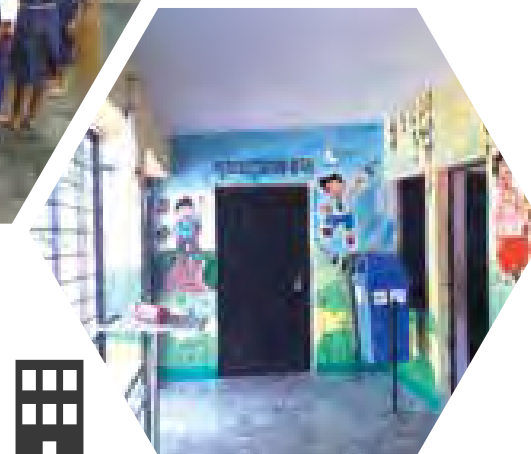
Infrastructure development

- To ensure regular water supply in the school, water filter was repaired
- All tubelights and fans were repaired and changed
- Entire school building underwent whitewash
- Repair and maintenance of solar panels
- All electrical fittings were changed to ensure safety

Adopted Village 4

Maheshwari, Haryana

A village in the Rewari district of Haryana, Maheshwari, was adopted in April, 2018 with an objective to develop the infrastructure of the school, provide quality e-learning classrooms and establish a 24/7 vision center in the village.

Education

A Resource Center has 107 children of the school along with 2 dedicated teachers.

Resource center detail

S. No.	Class	Boys	Girls	Total
1	2nd	15	11	26
2	3rd	12	17	29
3	4th	16	17	33
4	5th	10	9	19
Total				**107**

Activities undertaken:

9 parent-teacher meetings were conducted to discuss the progress of the children

13 school rallies were conducted in the village on issues such as save trees, health & hygiene, girl child education etc. The campaign received participation from school children, members of the community and school management committee

Regular meetings were conducted with the school management committee with an intent to discuss school related issues. 14 meetings were conducted during the year to solve issues of waste disposal, electricity and school enrollment

5 cultural and sports programme were organized which witnessed participation from all school children. The activity provided children a platform to gain confidence and learn the importance of team work

A LED TV was installed in the resource center

Eye care

- During the year, 786 patients visited the Vision Center for check-up
- A senior ophthalmologist visited the vision center on regular basis before referring patients to the hospital. 18 such visits were conducted.
- 4 eye camps were conducted in the village which reached out to 273 community people
- 80 community members and 13 children were referred to the hospital for further treatment to nearby Government hospital, three of them underwent cataract surgery
- 184 community members and 1 school children were diagnosed with poor vision and were provided with free spectacles

Empowerment

- 3 batches of computer trainings were done for community youth
- 46 children enrolled in the basic computer training
- Felicitation ceremony was organized for 18 children who successfully completed the training programme
- 250 school children regularly attended the digital education class

Environment

- 10 KW solar panel was installed in the school. The initiative helped in providing electricity to all the school rooms and computer centers
- 38 solar street lights were installed on the dark streets of the village to make it safe to use especially for women
- 15 kitchen garden were established in the community
- Under *Swachh Bharat Abhiyan*, cleanliness action was conducted in the village twice a year. 110 people form the community activity participated. Village Sarpanch and other Government officials were also part of the drive
- Tree plantation drive was conducted in the village. School children and community leaders actively came forward and planted 185 trees in and around the school premises

Infrastructure development

- School ground was levelled with an intend to create a playing area for the children
- Swings were installed in the playground for the children of primary grades
- Whitewash of the school building was done
- Repair and maintenance of school building and toilets was done
- 15 chairs and furniture were donated to school
- Classroom ceilings were repaired
- 2 RO systems were installed in the school for providing the safe drinking water

SOS CHILDREN'S VILLAGES OF INDIA

Canon India has always been involved with organizations which are ethically strong and work for the upliftment of the society. We are proudly associated with SOS Children's Village across the country to encourage and support the overall development of the children in these villages.

Sponsoring Family Homes

Every child deserves to grow up in a family where the child feels secure, happy and loved. SOS Family Care based model fulfills this very need of the parentless and abandoned children. Canon India has adopted two such complete family homes in Faridabad and Hyderabad. Each home has 10 children, a mother who takes care of them and siblings. Canon India's support to these family homes provides children with an overall development including education, health, security and lots of happiness. Such a nurturing environment is making these children grow to their fullest potential and develop their personalities.

SOS Faridabad – The first family home adoption was announced by our President and CEO, Mr. Kobayashi along with our VP & CFO, Mr. Gary Lee. Both the leaders were given a very warm welcome on their visit to SOS Greenfield, Faridabad. They played carom board and shared their vacation plans and learned about the Importance of photography and capturing memories from Mr. Kobayashi and Mr. Lee.

Amidst all the interesting interaction and experience sharing, Mr. Kobayashi also delivered a motivating speech to children on the concept 'fly higher' which inspires all of us at Canon to aim and dream higher. He encouraged children to continue to work hard to achieve their goals in life.

SOS Hyderabad – On international family day, Canon India in Hyderabad adopted second family home under 'Family Home Sponsorship' initiative. Mr. V Kumar, RBH, Canon India South Region was present at the event to inaugurate the new home for the children. 34 Canon employees actively participated. The employees also spoke about the concept of 'Big Smile' with children and that left children beaming with very big smiles on their faces.

'Support a Life' Campaign

An important parameter of Canon India CSR endeavours is our association with other like-minded associations. We are delighted to share that we have further extended our association with SOS Villages across the country for the upliftment of the children.

As part of the initiative, 167 employees have adopted **200** children from SOS Villages in the country to take responsibility of their wellbeing.

CANON INDIA
INVOLVE
INITIATIVES

1. Spreading Patriotism on Republic Day

Rejoicing the day of patriotism, 35 employees celebrated Republic Day in our adopted villages, Maharaja Katte (Bangalore), Sol Gohalia (Kolkata) and Karanjoti (Mumbai). 10 employees from Canon Corporate office celebrated the day with the children with special needs, Delhi.

The function started with the National Anthem and cultural performances by the talented children. Employees engaged and participated in the flag making activity and spread the spirit of Republic Day by teaching the significance of the National flag and the tricolours. Children were given stationery materials as Republic Day gifts.

2. Menstrual pride

In an economic, social and political environment where women are achieving great success, menstruation is one major area where women still need to be more empowered. To overcome these issues and continue to make efforts towards empowerment of women, Menstrual awareness drive was organized in our adopted villages – Maheshwari, Haryana and Maharaja Katte, Bangalore. Our aim was to impart knowledge and awareness on the issue and help bring change in the community.

Female employees from Canon Corporate and Bangalore Regional office undertook the session with the children from classes 3rd to 7th. 65 girls from Maheshwari village and 30 girls participated in the session. The session addressed menstrual hygiene management, dietary intake, bursting the myths & taboos around menstruation and use of the safe sanitary product. Most of the girls were unaware of the issue and felt hesitant to share their feelings but through closed group discussion, girls gradually became confident enough to voice their doubts and seek clarification from our female employees. All girls were given a pack of the sanitary napkins.

3. 3rd Anniversary of Karanjoti Village, Mumbai

Under the aegis of 'Canon Involve', in 2018 we completed 3 years of adoption of our village in Maharashtra, Karanjoti. 3 Canon partners along with 20 Canon employees visited the village to celebrate the occasion. School children brimming with energy and enthusiasm gave a very warm welcome to the employees and partners and presented beautiful regional dance and song performances. School children and employees engaged together in drawing activities and drew pictures of the village resource center, solar street light in the village etc.

Clubbing the day with 'World Earth Day', a discussion was held on 'Significance of Environment and plants' with the children. Employees along with children came forward and planted trees in the school premises pledging to keep the environment green and clean. Team also visited the school and the village and were glad to witness the work done.

4. Donating blood for life

A blood donation drive was organized at Corporate and all regional offices wherein a total of 227 proud donors came forward and donated blood after clearing all the preliminary tests like BP, Hb etc. The units of blood collected was enough to help save 681* valuable lives. This participation was concluded by serving refreshments and granting a certificate of appreciation to the donors.

(*One unit can save three lives).

5. Celebrating International Yoga Day

10 Canon employees from Mumbai regional office enthusiastically participated in the drive with the children of our adopted village, Karanjoti. The activity was intended for developing the habits of keeping oneself fit and healthy. 3 Canon partners also joined the activity and donated bicycles, notebooks & stationery materials and school bags. Additionally, raincoats were gifted to all school children. A 'G Series' printer was donated to the school which would be used by children in the resource center.

6. Paint a wall

Under the initiative of beautifying our newly adopted village, Maheshwari in North India, 11 Canon employees from the Corporate office visited the village and brilliantly completed the challenging task of painting two classrooms and a corridor wall.

The activity intended to make the learning zone look cleaner and brighter, creating an amicable environment for the kids. Further, a 'G Series' printer was donated to the school which would be used by children in the Resource center for classroom assignments.

7. Colours of Patriotism

84 of our employees joined the celebration of 'Independence Day' to celebrate the day of freedom with children of our adopted villages Maharaja Katte (Bangalore), Sol Gohalia (Kolkata) and Maheshwari village (Haryana). The activity was clubbed with organizing Sports Day which is celebrated worldwide on August 29th.

Encouraging holistic development of children, employees engaged themselves in fun-filled sports activities like lemon on spoon, three-legged and sack race. The talented children showcased their skills with cultural programs like dance, singing and speech.

As per the regional requirements, items like school bags, school shoes and skipping rope were provided to the children as return gifts. A 'G Series' printer was donated to the government school in Maharaja Katte village, Bangalore by Mr. Kazutada Kobayashi, President and CEO, Canon India which will be used by children in the Resource Center.

8. Empowering children through Cameras

a) Sol Gohalia Village, Kolkata

Taking a step further in our endeavor of empowering the children in our adopted villages, photography session was organized at Sol Gohalia village, Kolkata. Employees with full enthusiasm participated and helped children learn the art of photography. They clicked pictures themed around 'My School' and created memories. With an intent to motivate children to attend school, a shoe donation drive was also held where all the children were given a pair of school shoes and socks.

b) SOS Village Bawana

Canon Employees from Delhi Corporate office visited SOS village, Bawana to educate children on the basics of photography. The activity was specially organized for 30 adolescent girls to make their summer vacation engaging and fun experience. Girls clicked their friends while playing and created memories. School bags were gifted to all the girls as a return gift.

c) SOS Village Chennai

On National Teachers' Day, 37 Canon employees from Chennai branch office visited the village to educate children about the photography skills. Village Director warmly welcomed the employees and shared story of the inception of SOS villages in India. Employees visited the family home and with full energy participated in the interactive session with the children. They helped children to learn the art of clicking pictures theme around 'friends'. Stationery materials and refreshments were given to children as a participation gift.

d) Maharaja Katte village, Bangalore

19 employees from Bangalore regional office enthusiastically participated in teaching children the art of clicking pictures. Children clicked pictures and created memories. The workshop was organized around the theme 'Environment' under which the employees along with children planted 35 saplings in and around the school premises.

e) SOS Village, Mumbai

17 Canon employees from Mumbai branch office volunteered to teach photography skills to children. The learning session was followed by an engaging quiz on General Awareness for 40 children of different age groups. As a token of appreciation, children were presented Oxford dictionary along with refreshments.

9. Visit to SOS Village, Hyderabad

Staying true to our commitment towards our community, Mr. Kazutada Kobayashi, President and CEO visited our adopted family home in SOS Village, Hyderabad. He along with other employees were welcomed enthusiastically by the children. In an engaging session, Mr. Kobayashi encouraged children to dream big and aspire for a brighter future and further shared the importance of photography and creating memories. As a token of our commitment and togetherness, Mr. Kobayashi presented the children with a picture that was printed on our flagship professional printing product, 'DreamLabo 5000'. This picture perfectly captured our association with the SOS family home.

10. Sports day celebration

30 employees from West region including 12 from Pune branch office celebrated International Sports Day with children of our adopted village, Karanjoti, Mumbai.

The activity aimed at developing the sporting culture among the children, encouraging them to live a fit and healthy life. Canon employees engaged in fun filled sports activities like lemon spoon race, frog race and sac race.

School shoes and skipping ropes were provided to the children.

11. Planting Trees for a Greener Tomorrow

On the occasion of Independence Day, we further fortified our commitment towards Environment. A Tree plantation drive was organized in Noida, Uttar Pradesh. A total of 51 employees actively participated in the drive from Canon CTEC and Noida warehouse. The employees converted an abandon barren land into a beautiful green park by planting 230 saplings. The hard work of this level shows how the Canon employees have internalized environmental protection education and started acting on it.

12. Cleanliness drive

At Canon, we give back to the society by taking up various projects under our CSR program. A cleanliness drive inspired by 'Swachh Bharat Abhiyan' (Clean India Drive) was organized in our adopted village Maheshwari in North India. 10 Canon employees went to the field and cleaned the roads of the village. The initiative received an overwhelming response and support from the village sarpanch, schools and other government representatives. Along with this cleaning initiative, we also placed eco-friendly dustbins in the school premises of all our four adopted villages across the country.

13. Vision for life

With 'eye care' as a core element of our '4Es' initiative, we stand committed to bring about significant change to the community. With this objective, we organized a 3 days eye camp in a school in Gurgaon on the occasion of 'World Sight Day'. Through the camp, 292 school children were screened, out of which 20 children were diagnosed with poor vision and were provided spectacles. The initiative was also extended to 74 parents, and 40 of them were provided with spectacles for improvement in vision. 21 children and 12 parents were referred to a nearby government hospital for further treatment.

21 Canon employees from IT and QEHS team actively volunteered in this initiative. The team distributed healthy refreshments to the children.

14. ZD *ki pathshala* (school)

Canon India Involve in association with Strategic Internal Audit (SIA) division organized a workshop on ethics and integrity with the children of Maheshwari village, Haryana. 17 employees from Corporate office joined the noble cause to spread the philosophy of 'Kyosei' among 290 children from classes 1 to 5.

The session began with a short play performed by Canon employees, followed by children's performance in the form of a play and dance. Interactive games were organized which helped in developing core values among the children. We are also delighted to share completion of a vocational training batch who were felicitated on the occasion.

15. Clothes donation drive

With the commitment to spread warmth this winter, a week long clothes donation drive was organized at Canon Corporate Office. Employees generously came forward and donated clothes, which were handed over to an old age home in Gurgaon.

16. Christmas day celebration

Spreading joy among children, 28 Canon employees from Corporate and Regional offices joined the Christmas celebration in all 4 adopted villages – Maharaja Katte–Bangalore; Karanjoti–Mumbai; Sol Gohalia–Kolkata and Maheshwari, Haryana. To make the engagement more lively, children and employees together participated in a small quiz on General Awareness. Children were amazed to see Santa Claus in their school and they enthusiastically participated in the learning session and played fun games.

Gifts collected during the 'Spin a Wheel' initiative organized during Diwali celebration along with 'Canon India Involve'. Sweatshirts were also distributed to the children.


17. Spin A Wheel

Festivals are all about bringing smile and happiness to the world around us. On the bright occasion of Diwali, 'Spin a Wheel' initiative was organized at our Corporate office and regional offices. The motive behind the initiative was to collect gifts to be shared with the children of our adopted villages. It was a delight to see employees participate and enjoy the game, to bring smiles on the faces of children.

234 employees have contributed 392 gifts amounting to INR 1.4 Lac that were given to the children during Christmas day celebrations.

'CSR Leadership Award' conferred on Canon India
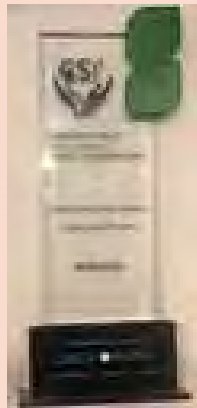
As a recognition of our CSR endeavors towards the upliftment of society, **UBS Forums** presented us with the **'CSR Leadership Award'** during the **Corporate Social Responsibility Awards 2018** in Mumbai .

The award identifies the efforts of an organization which has contributed towards the promotion of all aspects of Corporate Social Responsibility, including the environment, sustainability, community partnerships, and education, to name a few.

With the constant support of our partners and employees through 'Canon India Involve', we aim to continue with the same enthusiasm and increased efforts to make a positive impact on the future of our communities.

The summit also witnessed participation from organizations like **ICICI Bank Ltd, Tata Consultancy Services, Unilever, Vodafone, Toyota, Capgemini** among others.

The award by the industry is an acknowledgement of our 'commitment to the community'.

AWARD

EMPLOYEE SPEAKS

"Far from the comfort and easy accessibility to any need of life, there is another world where people starve for basic facilities and their children are deprived of basic education. We, as social beings, have some responsibilities towards these people. Canon India has been instrumental in getting us connected to these people through CSR activities and I feel proud to be a part of such an organization which gives me a chance to visit these people and spend time with them and do my bit towards helping others. My visits to the village has always been an experience which I will carry for life. Such an experience really enriches your SOUL and gives PEACE for which we, in the cities, always strive for."
– **Ivan Crasto,** Manager–Credit, Finance & Accounts Division, Mumbai

I always feel delighted to be a part of Canon India Involve initiatives and especially loved the 'paint a wall' activity in newly adopted village Maheshwari in Haryana. It gives me immense satisfaction that we are able to contribute colors to the walls and life of students under Canon's Corporate Philosophy of 'Kyosei'.

– **Rajan Sharma**, Senior Manager Credit Control, Finance & Accounts Division, Gurgaon

"I would like to thank Canon India for giving us a platform to spend time and share happiness with underprivileged children. I always look forward to meeting them as it gives me immense satisfaction. I strongly believe that CSR is the moral voice of an organization and every organization should contribute more towards such noble causes."

– Mohammad Imran Siddique
– BIS Division, West

I have been participating in CSR activities since I joined Canon and enjoy each initiative. My experience of involvement in the Tree planation activity was very good. The initiative is excellent and I would like to participate in future CSR activities too.

– A.Selva Ganesh, Sales Support, ICP – Bangalore

Thank you for giving me an opportunity to be a part of CSR Activity. I participated and performed Skit on Zero Dishonesty.

It is a good initiative to spread knowledge and awareness to villagers. I always feel proud to be a part of it and will look forward for similar opportunities.

– Jayant Dhir, Supply Chain Management Division, Gurgaon

Being part of CSR initiatives I always receive feeling of satisfaction and make me realise the need to do more. I was involved in environment and education activities with SOS village. The work of SOS village touched me. When I saw what they do and how they bring change in the lives of children, I wished our donors could also see it & spend more time there. Thanks to Canon India for conducting such great and thoughtful CSR activities.

– Suresh Kallivalappil, Senior Manager – NRC & RRC, CSP Division, Mumbai

It was great to be a part of the CSR activity, I have been to the adopted village of Maharaja Katte, Bangalore for the 'Tree plantation' activity wherein my experience was very fruitful. The message 'if a tree dies, plant another one in its place' is excellent and I would love to participate in future CSR activities.

– Mary Clara. V, Sales Support, Bangalore

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Canon

Delighting You Always

8,098 Volunteers Involved

94,647 Volunteering Hours Contributed

37,632 Beneficiaries Impacted

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