Canon Asia Corporate Social Responsibility (CSR) Message

Canon's corporate philosophy is *kyosei*, which means 'to live and work together for the common good'. This is what Canon does every day with its corporate activities. We understand that our business is supported by the development of society as a whole. This is why, as a Good Corporate Citizen, Canon aims to contribute to the realization of a better society by engaging in sound and fair business activities. In addition, we realize that we have an increasingly important role to play in addressing complex social issues that include climate change, frequent natural disasters, poverty and inequality as expressed in the Sustainable Development Goals (SDGs) adopted by the United Nations.

Canon's sales companies in Asia abide by the [basic CSR statement of the Canon Group](). In addition, we draw on Group resources such as advanced technological capabilities, global business deployment expertise, and diverse, specialized human resources to engage in activities tailored to characteristics and issues specific to the Asian countries and regions we operate in. Besides reinvesting business profits into local communities, we are also committed to addressing social issues, as we believe such activities are essential to sustainable development. Canon Asia's social contribution activities are focused on education, community care, environment, and cultural improvement. In times of need, we provide humanitarian support to people facing harsh conditions and natural disasters. Under the umbrella message "Imaging for Good", we aim to do our part in creating a better and sustainable society with fair chances for all, creating and capturing smiles wherever we go.