



2020
2021

ANNUAL REPORT
ON CORPORATE
SOCIAL RESPONSIBILITY

Canon

Delighting You Always

CONTENT

CEO Message | 3

Canon India Philosophy | 4

About Canon India Involve | 5

Special initiative | 6

About 4Es? | 12

Consistent and continued efforts on 4Es | 14

Adopt a Village initiative | 16

Village 1- Maheshwari village (North India) | 18

Village 2 - Karanjoti village (West India) | 20

Village 3 - Sol Gohalia village (East India) | 22

Village 4 - Annadodi Village (South India) | 24

Handover of Maharaja Katte village (South India) | 26

Launch of CSR Microsite | 27

SOS Children's villages of India | 28

Other initiatives | 30

Media impact of our CSR initiatives | 33

Employee speaks | 34

Resource center library at Maheshwari village, North India (Pre COVID)

FROM THE DESK OF PRESIDENT AND CEO

Corporate Social Responsibility is an integral part of Canon India's DNA and a reflection of our corporate ethos. Adhering to our corporate philosophy of Kyosei, we strongly believe in developing a culture in which all people, regardless of race, religion or culture, harmoniously live and work together for the common good into the future. Carrying the sentiment of community development in our daily operations, we have seen a positive impact of our CSR outreach in our core areas of '4Es'- Education, Environment, Empowerment and Eye care.

This year, we saw the global outbreak of COVID-19 where people across countries have been profoundly impacted. Amidst such an unprecedented situation, it was heartwarming to see many coming together and uplifting humanity from this adversity. At Canon, we took it as our responsibility to extend our solidarity and enable our adopted communities combat this pandemic. As part of our CSR outreach, we commenced a slew of special initiatives to ensure the well-being and safety of our 4 adopted villages across the country, SOS Children's Villages of India and healthcare workers across the country.

It gives me immense pride to see our employees hold our CSR programme close to their heart and contribute their bit in making these initiatives successful. Through Canon India Involve, they constantly engage with community members on wide range of issues and enable their holistic development.

Our view of CSR extends beyond charity; it is a means to create self-sustaining communities that we can nurture for a long period of time. With the constant support of our stakeholders, we shall continue on our path and strive to bring smiles on many faces in our adopted villages.

Sincerely,

Kazutada Kobayashi
President and CEO



CORPORATE PHILOSOPHY KYOSEI

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Kyosei, our corporate philosophy means 'living and working together for the common good'. We truly believe in it and it is considered foremost in our way of working and in our day-to-day operations. However, our definition of the word is much broader and encompasses "all people - regardless of race, religion or culture, harmoniously living and working together for the common good." Moving forward with the philosophy of '**Kyosei**', we strive to make a positive impact in the society and the environment in which we operate.



Republic Day activity in adopted village (Pre COVID)



ABOUT CANON INDIA INVOLVE

Canon employees across the country, frequently engage with children in our adopted and SOS villages. This continuous engagement, where Canonites get involved in the development of the community is called '**Canon India Involve**'.

The engagement between the employees and the children is on varied subjects

including hygiene, environment related education, tree plantation, photography workshops, among other activities. All the activities are thought through and planned across all corners of the country to support holistic development of children.

Engagement activities like these help to build a close connection with the children

and further develop a vibrant culture of social responsibility that already exists in the company. It also instils in the employees a sense of community commitment, which they take with them wherever they progress. All our villages have been identified in close proximity to Canon India offices, which enables increased engagement between the employees and the villagers.

SPECIAL INITIATIVE

CANON INDIA STANDS UNITED IN THE BATTLE AGAINST COVID-19



Food distributed (During COVID)

The unprecedented outbreak of COVID-19 has impacted almost all countries and human beings in several ways. With the announcement of national lockdown in March 2020, it became difficult for underprivileged communities to procure essentials such as food supply and sanitation items. In times like these, it became our collective responsibility to support and empower Canon India's adopted communities, in line with our guiding corporate philosophy of 'Kyosei'.



Informative poster (During COVID)

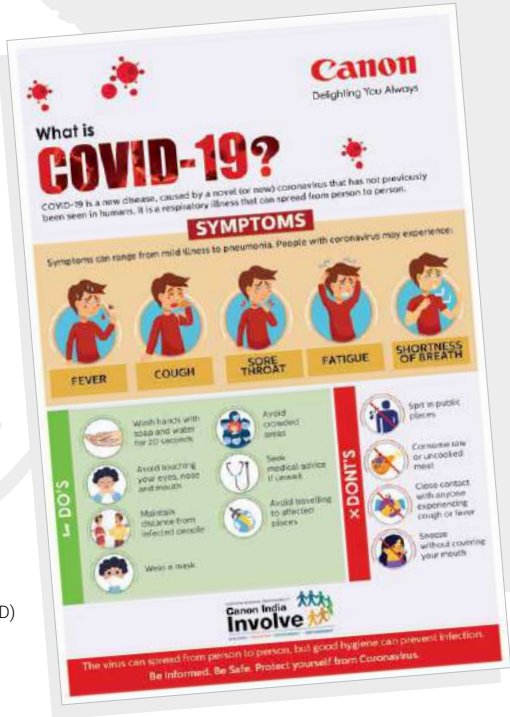


Distribution of PPE Kit (During COVID)

As part of our CSR outreach program 'Canon India Involve', we commenced a slew of special initiatives to ensure the well-being and safety of our 4 adopted villages across the country and SOS Children's Villages. For each Canonite, these community members are like extended families, hence we endeavoured to equip them with all the precautionary measures and motivate them to win the battle against COVID-19.

Information sharing

With an intent to spread awareness amongst community members, we started by placing informative posters at common meeting points on COVID-19 symptoms and the Dos and Don'ts in English and local languages. Further, hand sanitizers and antiseptic soaps have been deployed in Resource centers, Vocational centers and Vision centers in the villages. For vision center, surgical masks are being provided to visitors and patients.



Informative poster displayed in adopted villages (During COVID)

Extending support to the healthcare workers

Reinforcing our commitment towards the battle against COVID-19, we provided over 732 PPE kits for healthcare workers of the country. Keeping in mind the urgent need of PPE kits to safeguard the paramedical staff especially those visiting isolation wards, we handed over the kits to the Health Ministries/The Directorate of Medical Education and Research of New Delhi and Uttar Pradesh. Additionally, we also donated the PPE kits to the government hospitals near our adopted villages in Mumbai, Haryana and Bengaluru, ensuring the safety of health workers involved.



PPE Kit distribution (During COVID)

Support in our adopted villages in India

To equip villagers with food essential during the lockdown, 3000 dry food packets were distributed, which supported 12,000 people including the daily wagers and Below Poverty Line (BPL) families. The food packets included essential ration items such as rice (5 kg), flour (5 kg), pulses (1 kg), salt (1 kg), sugar (1 kg) and cooking oil (1 kg). Considering complete lockdown in India, our on ground implementing partner – Humana People to People India supported us in the procurement of food locally, packaging as well as distributing the same to the needy, ensuring safety and hygiene.



Dry ration distribution (During COVID)

Sanitation support in SOS Children's Village- Faridabad (North India) & Hyderabad (South India)

To provide sanitation support to children of SOS Children's Villages Faridabad and Hyderabad, Canon India distributed essential items such as sanitizers, liquid soap, cotton masks and other home cleansing products. The objective was to inculcate habit of regular hand washing, sanitizing their hands, wearing of masks and hygiene among children and caregivers and prevent them from being infected from Coronavirus.

Through this, we supported 500 children and caregivers residing in these SOS Children's Villages for a period of one month. They were also given awareness sessions on preventive measures in small groups.



Sanitation kit distribution (Pre COVID)



Using sanitation products (During COVID)

From the beneficiaries

During initial times of COVID, the **support we received from our well-wishers (Canon India team) was beyond incredible**. With the help of sanitizers and other safety kits that were provided to us. I was able to fight against corona-virus and protect all my children. We wish to be associated with such wonderful supporters always.

Molly Mathew, Mother at SOS Children village, Faridabad (Sanitation kit)

Due to the Coronavirus pandemic and the lockdown, both my husband and I lost our jobs. We were in a very bad financial state that we were not able to manage food for the family. During such a difficult time, Canon helped us by providing the essential ration kit consisting of rice, wheat flour, pulses, salt, sugar and oil. **We are thankful to Canon for their noble efforts.**

Marufa Bibi Mondal, Solgohalia village, Kolkata (dry ration kit)

I used to work in the electricity department as a daily wage worker and my work involved digging roadside potholes. However, due to the COVID-19 pandemic, I am unemployed since March and didn't receive any help from the local government in terms of food. I am thankful to Canon, as **they supported me survive this ordeal** by providing me with grocery kit containing essential food items.

Chandrakant Babu Gawle, Karanjoti village, Mumbai (dry ration kit)

Due to the COVID-19 pandemic and sudden lockdown, I could not go to the bank to collect my widow pension, which made it difficult for me to sustain. Then one-day, with the support of Canon, HPPI distributed essential grocery items to the needy people in the village and I too received it. I am **thankful to them for helping me at such a difficult time when everything looked hopeless.**

Premwati, 70 years old widow, Maheshwari Village, Gurgaon (dry ration kit)



Food distribution in adopted villages (During COVID)



Resource center in Maheshwari village, North India (Pre COVID)

ABOUT 4Es?

In line with the 4Es CSR policy, Canon India works with the villages closely along the lines of Education, Empowerment, Environment and Eye Care as highlighted below, along with improving the overall infrastructure of villages.



Education, because we believe in the Right to Education for every child. With the objective to ensure improvement in student enrolment and retention figures in school, informative resource centres have been established in Canon's adopted villages, with a presence of 40 students on an average and two full-time dedicated teachers. e-learning has been introduced for various subjects, which are taught through animated videos on screen and School Management Committees (SMCs) have been formed for better interaction between parents and teachers.



Eye care, because being in the imaging industry, we believe in the right for better vision for every person. A vision centre has been established in CIPL's adopted villages where community people get their eyes tested by eye care specialists, who also mobilize other cluster villages to avail the services of the centre. Eye check-up camps are also conducted for students as well as for the community people on regular basis. Patients identified with cataract and other ailment are referred to nearby Government hospitals for further treatment.



Environment, because of the belief in a cleaner and greener ecosystem, as a legacy to the next generation. To solve the problem of erratic power supply in village, Canon India has installed solar panels in village school for continuous supply of electricity during school hours and solar street lights in the community to ensure appropriate lighting after sunset. Considering alarming situation of Ground Water level degrading day by day, Canon took the responsibility to initiate ground water recharge and rainwater harvesting project in school premises to improve ground water level for future years to come. Rallies on cleanliness drive is also a regular activity which involve school children, school management and community.



Empowerment, as we believe in the vision to promote holistic development of community youth and provide them with decent career opportunities. Vocational Training Centres have been set up in Canon's adopted villages to provide three months basic computer training course under skill development. Tailoring classes have been established to empower community women in adopted village Maharaja Katte, Bangalore from year 2019.



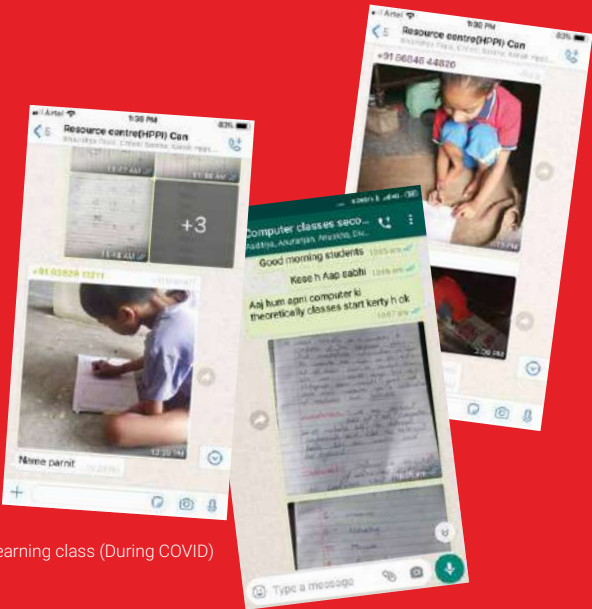
Eye care center (During COVID)

CONSISTENT AND CONTINUED EFFORTS ON 4ES

Canon India Involve continued serving its adopted villages with activities focusing on our 4E CSR policy. With **COVID-19** spreading across the country at a fast rate, we ensured supporting our adopted villages through our intervention by taking necessary precautions.

Education

During the course of nationwide lockdown, we ensured that studies of students do not get affected. The students who had access to smartphones, were taught with the help of our resource centre teachers. Also, our teachers took individual classes of students by taking proper precautionary measures of wearing masks and maintaining social distance. Monthly meetings were conducted with the school management committee in which discussions around important education related activities were taken up.



Snapshots of e-learning class (During COVID)

Eye Care

After lockdown, we reopened our vision centers across all our adopted villages. Our partner NGO, Humana People to People India, ensured taking proper precautions, including screening of body temperature, providing new masks and maintaining social distancing while attending to patients. Spectacles were also distributed to the patients with poor vision.

Environment

With Environment as an important pillar of our CSR outreach, we resumed our initiatives after lockdown by establishing kitchen gardens in the houses of community members. The objective was to provide them with fresh and healthy vegetables with no added pesticides. Tree plantation drives were also conducted in our adopted

villages with active participation of community members following all necessary safety precautions.

At a time when people were already grappling with the deadly Coronavirus, an extremely severe cyclone roared in West Bengal (near one of our adopted village Sol Gohalia, Kolkata-East India) in May, causing heavy rain and leaving trail of destructions. As an aftermath, solar street lights installed by Canon India Involve in Sol Gohalia village and drinking water system in the school premise were all damaged. Hence, we undertook a massive restoration work in Q3 2020, to mitigate the destructions caused.

Empowerment

Canon India established vocational centers were not operational due to Government of India directives during nationwide lockdown.



Tree plantation drive (During COVID)



ADOPT A VILLAGE INITIATIVE

'Adopt a village', project was launched with a view to contribute to the society in which we live. The program intends to focus on the development of society along our key focus areas including Education, Eye Care, Empowerment and Environment, which also form the basic requirements of holistic well being of a human being.

The initiative intends to work on the overall development of our adopted villages with a focus on our 4Es in terms of improving educational facilities, environment conservation, eye care services and empowering the villagers. One of the most important parameters that we follow while selecting a village is its proximity to our office location to ensure constant involvement between our employees and the adopted village.



Republic Day activity in Karanjoti village, West India (Pre COVID)

For the past **8** years, Canon India has been working intensely for the adopted villages in different locations.

Maheshwari village in Haryana, North India (2018)

Sol Gohalia village in Kolkata, East India (2015)

Karanjoti Village in Mumbai, West India (2015)

Annadodi Village in Bangalore, South India (2020)

VILLAGE 1

MAHESHWARI, HARYANA
(NORTH INDIA)

Environment

- Three cleaning drives were organized in which 56 people participated from the village
- 16 kitchen gardens were established during the year
- Tree plantation activity continued with active involvement of 30 community people. They planted 150 saplings collectively.

Empowerment

- Three batches of computer course were conducted during the year, in which 46 community youth were enrolled.
- 16 youths successfully completed the course and were felicitated.
- All students of resource center (259) were enrolled and trained in digital education



Resource center initiative (During COVID)



Patients visiting eye care center (During COVID)

Education

A total of 259 students participated in Resource center activities and enrolled in e-learning module of teaching

- 102 students continued remedial education
- 6 School Management Committees (SMCs) have been formed for better interaction between parents and teachers.
- 11 Parent Teacher Meetings were organized
- 1 cultural and sports program was organized
- 6 Monthly Meetings conducted with School Management Committee

Eye Care

During the year, 653 community members benefitted from the vision center. Eye camps were also conducted in nearby villages

Visits by ophthalmologist	8
No. of patients referred to hospital	17
Free operation conducted from nearby Govt. hospital	1
No. of people who received spectacles	66



Tree plantation (During COVID)



Youth attending vocational classes (Pre COVID)

VILLAGE 2

KARANJOTI, MUMBAI
(WEST INDIA)



E-learning class (Pre COVID)



Eye camp (Pre COVID)

Education

A total of **200** students participated in Resource center activities and enrolled in e-learning module of teaching

- **126** students enrolled in e-learning class
- **50** students continued remedial education
- **3** Parent Teacher Meetings were organized
- **1** cultural and sports program was organized
- **4** Monthly Meetings were conducted with School Management Committee
- **6** School Management Committees (SMCs) have been formed for better interaction between parents and teachers.

- **183** students participated in rallies on different themes including road safety, global warming and coronavirus were organised. Students were first educated about the themes, which was followed by the preparation of the slogans and charts that were used during the rallies.
- An exposure visit to Krishi Tantra Niketan Khaniwali was organised on 7th March for students of class VI and VII. It is one of the best agricultural institutes of Maharashtra where new agricultural techniques are developed. The purpose of choosing Krishi Tantra Niketan for exposure visit was to enable students to learn about creating vermicompost and gain knowledge about growing plants so that they can later contribute to helping community people in establishing kitchen gardens in the village.

Eye Care

During the year, **232** community members benefitted from the vision center. Eye camps were also conducted in nearby villages

No. of visits by ophthalmologist	4
No. of patients referred to hospital	24
No. of people who received spectacles	66

Environment

- One cleaning action was organized in which **159** people participated from the village
- **15** kitchen gardens were established during the year

Empowerment

- One batch of computer course was conducted during the year, in which **15** community youth were enrolled and successfully completed the course
- **84** Students of resource center were enrolled and trained in digital education



Establishing kitchen garden (During COVID)



Students attending computer class (Pre COVID)

VILLAGE 3

SOL GOHALIA, KOLKATA
(EAST INDIA)



Rally on save water (Pre COVID)



Patient visiting Vision center (During COVID)

Education

A total of **508** students participated in Resource center activities and enrolled in e-learning module of teaching

- **254** students enrolled in e-learning class
- **166** students continued remedial education
- **6** Parent Teacher Meetings were organized
- **1** cultural and sports program was organized
- **6** Monthly Meetings were conducted with School Management Committee
- **6** School Management Committees (SMCs) have been formed for better interaction between parents and teachers.
- **3** rallies/campaigns were successfully organised with a purpose to spread awareness on various important matters

related to life and environment. Slogans, posters, banners and placards were used to attract attention of the community people to create awareness on the topics – Republic day, education for all and health.

Eye Care

During the year, **653** community members benefitted from the vision center. Eye camps were also conducted in nearby villages

No. of visits by ophthalmologist	10
No. of patients referred to hospital	3
No. of people who received spectacles	27

Environment

- **2** cleaning actions were organized in which **65** people participated from the village
- **18** kitchen gardens were established during the year
- Tree plantation activity continued with active involvement of **25** community people. Collectively they planted **150** saplings.

Empowerment

- Three batches of computer course were conducted during the year, in which **45** community youth were enrolled.
- **30** youth successfully completed the course and were felicitated.
- **37** school students also enrolled in digital education



School students planting saplings (Pre COVID)



Vocational center (Pre COVID)

VILLAGE 4

ANADODDI, BANGALORE
(SOUTH INDIA)



Resource center teacher (During COVID)



Eye care center (During COVID)

New village was adopted in **Q1 2020**. Due to COVID-19 outbreak, limited number of initiatives were conducted in the year in all **4Es**. However, Canon India continued working towards community driven initiatives.

Education

Five monthly meetings were conducted with School Management Committee during the year

Eye Care

During the year, **113** community members benefitted from the vision center. Eye camps were also conducted in nearby villages

No. of visits by ophthalmologist	2
No. of patients referred to hospital	2
No. of people who received spectacles	29

Environment

- Cleaning drives were conducted in which **80** people participated from the village
- 20** kitchen gardens were established during the year
- Tree plantation activity continued with active involvement of **80** community people. Collectively they planted **183** saplings.

Empowerment

- To create livelihood opportunities for the community women, a tailoring batch was started in the village. During the year, **16** women were enrolled to learn basics till advanced stitching techniques under the guidance of an expert.
- 2** batch of computer course were conducted during the year, in which **30** community youth were enrolled
- The renovation work of the school's infrastructure such as lights, toilets, stage, water RO system, etc., was completed during the year, post lockdown.



Tree plantation (Pre COVID)



Stitching class in Vocational center (During COVID)

HANDOVER OF MAHARAJA KATTE VILLAGE (SOUTH INDIA)



Handing over of assets to school authority (Pre COVID)

Adopted in **2014**, Maharaja katte village became the 2nd village that was adopted by Canon India and since then, the organization has focused on the development of over **7000** villagers, with a special focus on the holistic development of children in the village school. After completing **6** years of intervention and making the village sustainable, handover of the project was done in January **2020**. Sharing few highlights of the projects.

Education

Learning materials used in Resource center were handed over to the school authorities, including e-Learning tablets, projector, speaker system, library and books. Training of school teachers were conducted on e-learning to ensure smooth flow of classes.



Handover of sewing machines (Pre COVID)

Environment

Under the project, Canon India extended support in establishing solar street lights in the school which were handed over to the school management committee for use and maintenance. A committee consisting of the active villagers was formed so that the village continue with activities for the overall development of the community.

The committee members consist of four village youth (**2** college going girls and boys each) and one SDMC member who is a parent of a student from the Government Primary School. They were given responsibility of **36** solar street lights established in the village, Rain Water Harvesting and Kitchen Gardens.

Empowerment

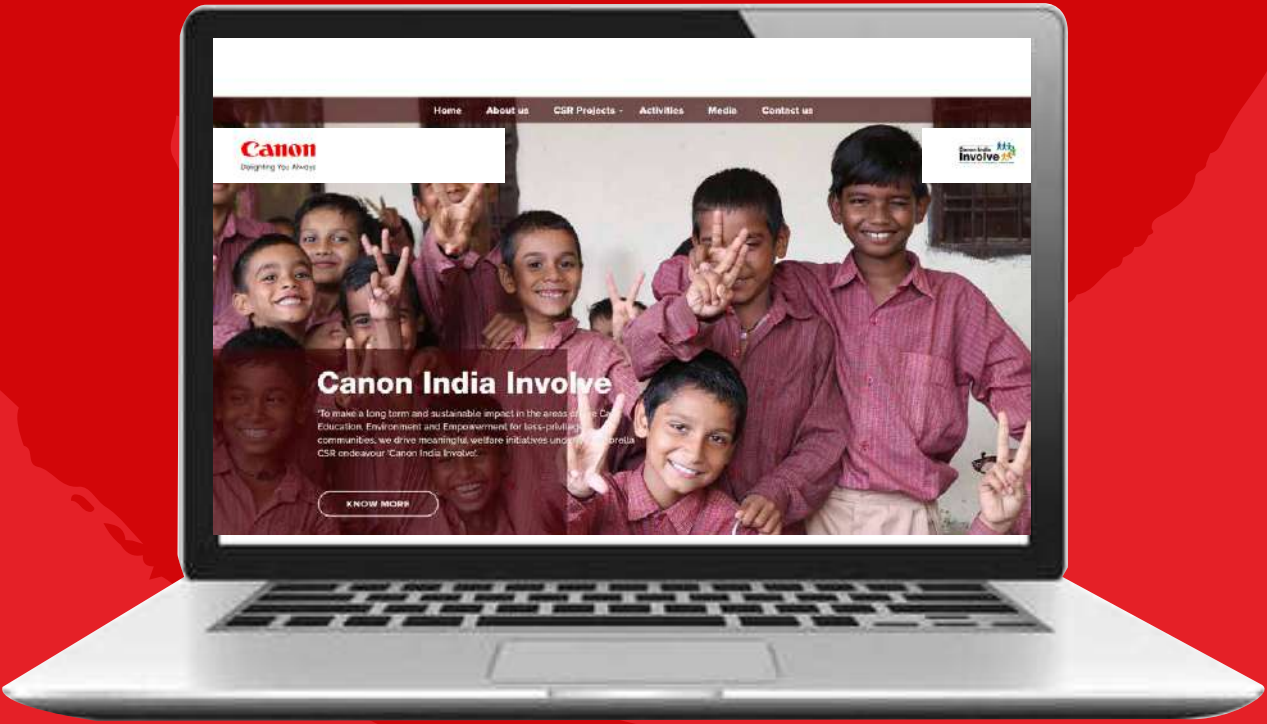
- **15** sewing machines were handed over to best performing community women in tailoring classes conducted during the year.
- **15** laptops were handed over to the school computer lab for training their students and community youth in computers.

LAUNCH OF CSR MICROSITE

A NEW REVAMPED DESTINATION FOR ALL CIPL CSR RELATED INFORMATION

Turning a new leaf in our CSR journey in the country, we are extremely delighted to announce the new revamped CSR microsite. The new microsite will provide a 'one-stop' window into Canon India's welfare initiatives undertaken through our umbrella CSR endeavour 'Canon India Involve'. It will become the primary source of information to the relevant stakeholders about our key initiatives and projects. As we are constantly involved towards driving committed efforts for the holistic development of the communities, we aim to reach out to more audience through the new CSR microsite and build a positive corporate image among users.

Kindly visit our microsite at <https://edge.canon.co.in/csr/>



Activity images (Pre COVID)

SOS CHILDREN'S VILLAGES OF INDIA



Canon India has always been involved with organizations which are ethically strong and work for the upliftment of the society. We are proudly associated with SOS Children's Villages across the country to encourage and support the overall development of the children in these villages.

'Support a Life' Initiative

One of the prominent aspect of CIPL's CSR endeavors has been to drive association with like-minded organizations. Strengthening our CSR outreach, we are delighted to share that we have further extended our association with SOS Children's Villages of India, across the country, for the upliftment of children through 'Support a Life' initiative.

This year, 209 employees have adopted 235 children from SOS Children's Villages of India, to take responsibility of their well-being. We will ensure that all supported children, grow to their fullest potential and achieve their desired goals.

SOS Children's Villages Family homes

We at Canon India believe that every child deserves to grow up in a family where he/she feels secure, happy and loved. The Family Like care model of SOS Children's Villages fulfils this very need of orphaned and abandoned children. Canon India pledges to continue supporting two such complete family homes in Faridabad (North India) and Hyderabad (South India). Each home has 10 children and a mother.

Canon India's support to these family homes provides children with an overall development including education, health, security and lots of happiness. Such a nurturing environment will ensure that these children grow to their fullest potential and achieve their desired goals.



Children participating in sports activity (Pre COVID)



Family picture of adopted family home in Faridabad, North India (Pre COVID)

OTHER INITIATIVES

Celebrating Republic Day in Adopted Villages



Republic Day celebration (Pre COVID)

Canon India Involve marked India’s 71st Republic Day, celebrating with the spirit of patriotism and togetherness in our adopted villages across the country.

Reviving the essence of a united and diverse nation, 51 employees from Corporate and Regional Offices visited the adopted villages. Celebrating the special day, children exhibited various cultural performances including dance, songs and speeches on the theme of patriotism. Employees also engaged with the children in various on-ground activities making them understand the significance of the day. They enlightened them on the importance and meaning of a democratic constitution and to acknowledge the spirit of a united nation irrespective of gender, caste, colour and creed.

Furthermore, the ‘Health and Hygiene’ session, in collaboration with United Nations World Food Programme was initiated in East and West region villages. Employees with the help of informative booklets conducted sessions on the importance of personal hygiene, food & water habits, sanitation and clean home & surroundings. Children were trained on the topic for two months and developed into ‘Ambassadors of Change’.

The celebration concluded on a patriotic note by singing national anthem in unison and relishing the glory of our beloved nation.

Empowering women on International Women’s Day

Canon India Involve organized menstrual awareness sessions to empower adolescent girls and women in our adopted villages across the country. 140 community women and 210 school girls were benefitted from the session conducted by 28 female Canon employees.



Menstrual health session (Pre COVID)

The initiative aimed to spread awareness on menstruation, its causes, myths & facts and other aspects related to it. The session helped in reducing social stigmas revolving around menstruation. All the participants were provided with packets of sanitary napkins informing them about its importance and usage.

Through the engagement and interaction, employees were happy to boost the confidence of these girls and women by discussing many unanswered questions about the social stigmas of menstruation and helped them create a difference in their lives.

Train the trainer session

Taking a step further in our CSR endeavor, we embarked on the

second chapter of our ‘Train the Trainer’ programme, in association with the United Nations’ World Food Programme.

A training session was conducted on ‘Right to Food and Good Nutrition’ where Mr. Kazutada Kobayashi, President & CEO, Canon India, addressed the session and shared his thoughts with the employees. Additionally, Mr. Gary Lee, Vice President & CFO, Canon India, spoke about the positive impact created among children and communities, through our first session on ‘Health and Hygiene’.

38 employees from Corporate office attended the session where the United Nation team highlighted important issues such as food availability, accessibility, food utilization at home, hunger, malnutrition, and other food-related issues in the country.



Employee training session (Pre COVID)



Creating livelihood

In line with our 4E CSR policy and our commitment towards driving Empowerment amongst communities, we initiated a Certification Programme in photography for the children of Juvenile home. The project was executed in association with the Department of Women and Child Development, Government of Delhi.

We concluded the 4th series of photography workshop with the children where Mr. C Sukumaran, Director- CSP & ICP Division, Canon India, along with 12 employees from Corporate Office visited Juvenile home to felicitate 15 youngsters for completing the photography workshop. The workshops provided them practical and theoretical understanding of photography. Children gave a warm welcome to everyone by exhibiting singing and dancing performances. Mr. Sukumaran interacted with the youth, shared his real-life experiences and motivated them to lead a better social life.

***Juvenile Home** is an observation home of Government of India, for the children till the age of 18 years, who are in conflict with the law. Canon India Involve is associated with them since 2018.



Photography session (Pre COVID)

Painting and spreading smiles for a brighter future for India

On the occasion of Diwali celebrations, Canon India organized two virtual activities with full fervor, gaiety and enthusiasm to support the community of our adopted villages. The initiatives encompassed a crossword puzzle for the employees to understand their knowledge around Canon India Involve and a painting competition for the children of our employees under our new initiative of 'Canon India Involve Family'.

The activities were aimed to increase the employee engagement and generate an amount of INR 800/- and INR 1000/- each participant from crossword puzzle and painting competition respectively. The amount was funded on behalf of Canon India Involve to empower our newly adopted Anadoddi village in Bangalore (South India) by installing solar panels in school, resource centre, vocational centre and vision centre.



MEDIA IMPACT OF OUR CSR INITIATIVES

Our CSR efforts undertaken during the COVID pandemic were well appreciated by stakeholders in media and social platforms. These activities generated positive media visibility with over 240 clips in key national and CSR publications.



EMPLOYEE SPEAKS



"Associating with Canon India's CSR initiatives has really given me an opportunity to do something good for the society. I have realised that one of the best method to revitalize yourself is to spare your time to the society and bring smile to less privileged, needy and special children. I believe it is our responsibility to do the best for the village and school under our flagship programme "Adopt a village".

Regards

Satish Gangurde
Manager-Regional Marketing & Sales Support-
West, Regional Operations Center



Canon is always dedicated towards CSR activities to the extent that it is deeply embedded in our thought process. It is my conviction that the engagement with social issues must be deep, meaningful, and formed on the bedrock of long-term commitment. It has been my privilege to head the Canon South CSR activities for the past four years. Initiatives were planned and implemented which represent all 4Es.

All this would not have been possible without our beloved employees. The volunteers' turnover in these initiatives has been increasing steadily over the years. With pride I would like to reiterate Canon South had the highest headcount for the past three years. I wish to continue to support the CSR initiatives serving both, enlightened business interest and social good. The central tenets of our approach have been the emphasis on strong, meaningful work on systemic social issues and we will continue to do so.

Regards

Krithi Parndhaman
Marketing Programs Manager-South,
Regional Operations Division



It has been an honour to a part of the CSR Initiative by Canon India since inception. It's been almost five years since I've been associated with the noble CSR initiative and it has been a wonderful journey so far. We have adopted one village in East and strived for all over development for the children in the school, and now that the contract has come to an end, we plan on taking up another village for adoption very soon. Our initiative not only benefit the children of the village who are first generation learners but it also provides us an opportunity to lend a helping hand to them.

The joyous and lit up faces of the young children are worth all the effort and hardwork we put into this activity. The smiles of the children motivates us to carry on with such activities and I'm thankful to Canon for providing me an opportunity to be a part of such a noble cause.

Regards

Pinaki Sarkar
Marketing Programs Manager-East, Regional
Operations Division Operations Center



Being a part of this noble initiative apart from our job profile gives immense sense of satisfaction and pride. I have been associated with this initiative since beginning and never ever felt tired or bored but felt motivated after each passing activity.

I am responsible to help chart out activities with core/HO team and motivate my regional colleagues to participate as much as possible. I feel great when they get back to me saying thanks for making them take part as they felt amazing post participating in any CSR event.

Regards

Arunabh Singh
Marketing Programs Manager-North,
Regional Operations Division



Since 2015, we have touched
86,364 LIVES
through our community-driven initiatives

With active contribution from
15,974 VOLUNTEERS



Canon

Delighting You Always

Canon India Pvt. Ltd.

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Canon CSR Microsite: <http://www.canon.co.in/csr>

<https://www.facebook.com/canonindia> | https://twitter.com/Canon_India | <https://www.youtube.com/user/canonindiapvtltd>